

SAG
HARBOR
CINEMA

**COMMUNITY
SPONSORSHIP PACKAGE**

SAG

HARBOR

C I N E M A

MISSION STATEMENT

A community-based 501(c)3 non-profit organization, Sag Harbor Cinema Arts Center is dedicated to presenting the past, present and future of the movies and to preserving and educating about films, filmmaking, and the film-going experience in its three state-of-the-art theaters and in the surrounding community. The Cinema engages its audiences and the community year-round through dialogue, discovery, and appreciation of the moving image - from blockbusters to student shorts and everything in between. Revitalized and reimagined through unprecedented community efforts to rebuild the iconic Main Street structure after a fire nearly destroyed it in 2016, Sag Harbor Cinema continues a tradition of entertainment, education, and enrichment in the heart of Sag Harbor Village.

SAG HARBOR CINEMA OFFERS GREAT SPONSOR OPPORTUNITIES

Align your brand with our beloved cultural organization and increase visibility of your business to our loyal and passionate community members.

For almost a century, the Sag Harbor Cinema has been an iconic symbol at the cultural and economic heart of Sag Harbor Village. Since 1936, the classic neon Art Deco theater sign has beckoned moviegoers to Main Street. Today, this historic art house continues the tradition of attracting audiences with its diverse programming and state-of-the-art theaters.



Our open collaboration with sponsors helps us to bring robust film programming and events to the East End community. We attract filmgoers, students, cinephiles, and families throughout the seasons of the year and have developed a loyal following on social media, as well as **171,000 active annual users** on our website.

Surviving a devastating fire in 2016 and a global pandemic in 2020, the fully rebuilt and renovated Cinema will complete its fourth full year of uninterrupted operation this spring. We are growing year over year with an average of **56,000 people** viewing films every year at 90 Main St.

As a Sponsor, your business has the opportunity of delivering your brand to our audiences through all three of our state-of-the-art theaters, year-round! We average eight film screenings a day, and each theater offers an immersive visual and audio system, aligning your brand with a positive, memorable movie-going experience. Through our Community Sponsor slide and other potential branding options, our audiences and SHC Members will recognize your support for us. Be part of the Cinema!



CHOOSE A SPONSOR LEVEL THAT IS BEST FOR YOU

FROM \$1K TO \$50K

\$1,000

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MAIN STREET SPONSOR

- ★ Company logo on-screen acknowledgment on first-run public film screenings in all three (3) state-of-the-art theaters
- ★ Company logo on website with hyperlink
- ★ Exclusive Thank You on social media and newsletter
- ★ One (1) Individual membership, value \$120, or 10 movie vouchers, value \$165
- ★ SHC swag

For more info contact Julie O'Neill-Bliss
julie@sagharborcinema.org
631-800-3163



\$50,000
**LEAD
SPONSOR**

(SEE DETAILS ON
FOLLOWING PAGES)

\$2,500

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COLLABORATING SPONSOR

- ★ Company logo on-screen acknowledgment on first-run public film screenings in all three (3) state-of-the-art theaters
- ★ **Company logo on Concession and Box Office monitors**
- ★ Company logo on website with hyperlink
- ★ Exclusive Thank You on social media and newsletter
- ★ **Two (2) Individual Memberships, value \$240**
- ★ Complimentary SHC swag

For more info contact Julie O'Neill-Bliss
julie@sagharborcinema.org
631-800-3163

\$5,000

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MAINTAINING SPONSOR

- ★ Company logo on-screen acknowledgment on first-run public film screenings in all three (3) state-of-the-art theaters
- ★ Company logo on Concession and Box Office monitors
- ★ Company logo on website with hyperlink
- ★ Exclusive Thank You on social media and newsletter
- ★ Two (2) Individual Memberships, value \$240
- ★ **Gift Card to the Green Room, \$200**
- ★ **Ten (10) Complimentary movie tickets, value \$165**
- ★ Complimentary SHC swag

For more info contact Julie O'Neill-Bliss
julie@sagharborcinema.org
631-800-3163

\$10,000

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CONTINUING SPONSOR

- ★ Company logo on-screen acknowledgment on first-run public film screenings in all three (3) state-of-the-art theaters
- ★ **Exclusive opportunity by business category**
- ★ Company logo on Concession and Box Office monitors
- ★ Company logo on website with hyperlink
- ★ Exclusive Thank You on social media and newsletter
- ★ **One (1) Director Circle Donor Membership, value \$1500**
- ★ Gift Card to the Green Room, \$200
- ★ Ten (10) Complimentary movie tickets, value \$165
- ★ Complimentary SHC swag

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\$15,000

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SUPPORTING SPONSOR

- ★ Company logo on-screen acknowledgment on first-run public film screenings in all three (3) state-of-the-art theaters
- ★ Exclusive opportunity by business category
- ★ Company logo on Concession and Box Office monitors
- ★ Company logo on website with hyperlink
- ★ Exclusive Thank You on social media and newsletter
- ★ One (1) Director Circle Donor Membership, value \$1500
- ★ **Complimentary rental of Green Room Lounge, value \$500**
- ★ Gift Card to the Green Room, \$200
- ★ Ten (10) Complimentary movie tickets, value \$165
- ★ Complimentary SHC swag

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\$25,000

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SUSTAINING SPONSOR

- ★ Company logo on-screen acknowledgment on first-run public film screenings in all three (3) state-of-the-art theaters
- ★ Exclusive opportunity by business category
- ★ Company logo on Concession and Box Office monitors
- ★ Company logo on website with hyperlink
- ★ **Logo placement on Step and Repeat at event**
- ★ Exclusive Thank You on social media and newsletter
- ★ **Two (2) Invitations to Sag Harbor Cinema's annual benefit**
- ★ One (1) Director Circle Donor Membership, value \$1500
- ★ Complimentary rental of Green Room Lounge, value \$500
- ★ **Complimentary rental of Rosenberg Workspace, value \$1100**
- ★ Gift Card to the Green Room, \$200
- ★ Ten (10) Complimentary movie tickets, value \$165
- ★ Complimentary SHC swag

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\$50,000

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LEAD SPONSOR

- ★ Company logo on-screen acknowledgment on first-run public film screenings in all three (3) state-of-the-art theaters
- ★ Exclusive opportunity by business category
- ★ Company logo on Concession and Box Office monitors
- ★ **Company logo on SHC popcorn bag**
- ★ Company logo on website with hyperlink
- ★ Logo placement on Step and Repeat at event
- ★ Exclusive Thank You on social media and newsletter
- ★ Two (2) Invitations to Sag Harbor Cinema's annual benefit
- ★ Two (2) Director Circle Donor Memberships, value \$2500
- ★ Complimentary rental of Green Room Lounge, value \$500
- ★ Complimentary rental of Rosenberg Workspace, value \$1100
- ★ **Gift Card to the Green Room, \$500**
- ★ Ten (10) Complimentary movie tickets, value \$165
- ★ Complimentary SHC swag

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SAG HARBOR CINEMA ARTS CENTER THRIVES WITH THE GENEROUS SUPPORT OF OUR BUSINESS PARTNERS

YOUR LOGO HERE!

YOUR LOGO will be seen on all 3 screens before all first run films, several times a day. Seen by nearly 70,000 viewers in 2023.

THANK YOU TO OUR COMMUNITY SPONSORS

Logos displayed on the slide include:

- SDPR EVENT SHOPPE (SOMETHING DIFFERENT BUY • REFERRAL • RETURN)
- The TASTING ROOM (SAGHARBOR FARM DISTILLERY)
- KIZZY T'S (East Hampton)
- Provisions (NATURAL FOODS MARKET & CAFE)
- T (TOPPING ROSE HOUSE BRIDGEHAMPTON)
- FLOWERS (The Flower Shop)
- WLIW-FM (wliw.org 88.5/96.9 HD)
- Stony Brook Southampton Hospital
- EAST END FOOD
- southforker
- HARBOR MARKET AND KITCHEN
- THE AWNING COMPANY INC. (EST. 2008)
- Dragon Hemp
- MODERN GENERAL DREAMY COFFEE CO. (SINCE 1989)

Vertical text on the right side of the slide: CONTINUING MAINTAINING COLLABORATING MAIN STREET

SAMPLE SCREEN SLIDE

THANK YOU FOR YOUR SUPPORT!

For more information or unique partnering ideas please contact
Julie O'Neill-Bliss • julie@sagharborcinema.org • 631-800-3163

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